



POLICY

UNDER SECRETARY OF DEFENSE  
2000 DEFENSE PENTAGON  
WASHINGTON, DC 20301-2000

NOV 3 2013

MEMORANDUM FOR SECRETARIES OF THE MILITARY DEPARTMENTS

SUBJECT: Approval for Department of Defense Participation in FY14 and First Quarter FY15  
International Trade Shows

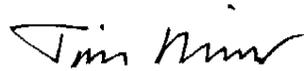
Reference: Section 1082 of Public Law 102-484, as amended by Section 1031(d)(2) of Public  
Law 108-136

I have determined, as requested by USAFRICOM, USCENTCOM, USEUCOM, USPACOM, and USSOUTHCOM, that direct participation by the Department of Defense (DoD) in the following international trade shows is in the national security interests of the United States:

- Netherlands Industries for Def & Security, Rotterdam, Netherlands, November 21, 2013,
- Bahrain International Air Show, Sakhir AB Bahrain, January 16-18, 2014,
- Defexpo, New Delhi, India, February 6-9, 2014,
- Singapore Air Show, Singapore, February 11-16, 2014,
- Doha International Maritime Defense Exhibition, Doha, Qatar, March 25-27, 2014,
- FIDAE, Santiago, Chile, March 25-30, 2014,
- Defense Services Asia, Kuala Lumpur, Malaysia, April 14-17, 2014,
- Aero Expo Marrakech, Marrakech, Morocco, April 23-26, 2014,
- Black Sea Defense and Aero, Bucharest, Romania, April 24-26, 2014,
- Special Operations Forces Exhibition & Conference, Amman, Jordan, May 6-8, 2014,
- ITEC 2014, Cologne, Germany, May 20-22, 2014,
- ILA Berlin Air Show, Berlin, Germany, May 20-25, 2014,
- EUROSATORY Land and Airland Defense and Security Exhibition, Paris, France, June 16-20, 2014,
- Farnborough International Air Show, Farnborough, England, July 14-20, 2014,
- Africa Aerospace and Defense Exhibition, Waterkloof AFB, South Africa, September 23-27, 2014,
- EURONAVAL, Paris, France, October 27-31, 2014.

You are authorized to participate in the shows listed, subject to availability of funds, in accordance with the reference above. Participation by DoD personnel and equipment provides a visible United States presence at important international venues, strengthens strategic access, and promotes conditions conducive to security cooperation. Requests by United States defense contractors or industrial associations for support in the form of military equipment from DoD or a Military Department at these or other international trade shows must still comply with the requirements of Section 1082(a) of the reference.

While attendance at international trade shows is instrumental for engagement, our stewardship of taxpayer dollars remains essential in promoting efficiency and cost consciousness in our activities. Whenever possible, it is prudent that you limit military support to accessible resources in theater. Therefore, I ask that during your planning you consider the size and location of the international trade shows and the special scrutiny and costs associated with using stateside resources at them. Coordination with the Defense Security Cooperation Agency is required for direct participation in the listed shows.

A handwritten signature in black ink, appearing to read "Jim Miller", with a stylized flourish at the end.

James N. Miller

cc:

Joint Staff, J-3/J-4/J-5

## **Prioritized International Trade Show List by COCOM**

### **AFRICOM:**

- Africa Aero and Defense, South Africa
- Aero Expo Marrakech, Morocco

### **CENTCOM:**

- Special Operations Forces Exhibition and Conference, Jordan
- Bahrain Aero, Bahrain
- Doha International Maritime, Qatar

### **EUCOM:**

- Farnborough International Air Show, United Kingdom
- Berlin Aerospace Exhibition, Germany
- International Defense Training, Simulation, and Education Exhibition and Conference, Germany
- EUROSATORY Land Defense Equipment Exhibit, France
- Black Sea Defense and Aero, Romania
- Netherlands Industries for Defense and Security, Netherland
- EURONAVAL, France

### **PACOM:**

- Singapore Air Show, Singapore
- Defense Expo, India
- Defense Services Asia Exhibit, Malaysia

### **SOUTHCOM:**

- FIDAE, Chile

## Related Messages

- HQ USAFRICOM endorsement  
Subject: HQ USAFRICOM FY14 DoD Tradeshow Participation Request: 301734Z Jul 13
- HQ USCENTCOM endorsement  
Subject: HQ USCENTCOM FY14 DoD Tradeshow Participation Request: 211905Z Jun 13
- HQ USEUCOM endorsement  
Subject: EUCOM Request for FY14 and FY15-Q1 Tradeshow Participation: 190921Z Jul 13
- HQ USPACOM endorsement  
Subject: USPACOM International Air Show and Trade Exhibition Participation for CY14: 112013Z Apr 13
- HQ USSOUTHCOM endorsement  
Subject: USSOUTHCOM Endorsement of Country Team Santiago Request for DoD Participation in FIDAE 2014: 122011Z Apr 13
- AMEMBASSY the Hague, the Netherlands request  
Subject: DoD Participation in Netherlands Industries for Defense and Security Tradeshow January 24, 2013 Action Memorandum
- AMEMBASSY Manama request  
Subject: The Bahrain International Air Show 2014: 6 Aug, 2013
- AMEMBASSY New Delhi request  
Subject: Request Direct Participation for DEFEXPO 14 International Ground and Naval Systems Tradeshow, February 2014, New Delhi, India: Apr 01, 2013 5:39 AM
- AMEMBASSY Singapore request  
Subject: US Embassy Singapore Request for Singapore Air Show 2014; 061715Z Feb 13
- AMEMBASSY Doha request  
Subject: Doha International maritime Defense Exhibition (DIMDEX) 2014 and Conference; 181136Z Apr 13
- AMEMBASSY Santiago request  
Subject: Request for DoD Participation in 2014 International Air and Space Fair, Santiago, Chile: 271715Z Feb 13
- AMEMBASSY Kuala Lumpur request  
Subject: U.S. Mission Request for DoD Participation in DSA 2014; 050716Z Feb 13
- AMEMBASSY Rabat request  
Subject: Participation in Marrakech Air Show 2014; 191325Z Nov 2012

- AMEMBASSY Bucharest request

Subject: Romania Embassy Request for DoD Direct Participation in 2014 Black Sea Defense and Aerospace (BSDA) Exhibition; 180851Z Jan 13

- AMEMBASSY Amman request

Subject: DoD Participation in Jordan's SOFEX 2014; 101502Z Mar 13

- AMEMBASSY Berlin request

Subject: DoD Direct Participation in 2014 Berlin Air Show (ILA) and International Conference and Exhibition for Training Education and Simulation (ITEC); 311223Z Jan 13

- AMEMBASSY Paris request

Subject: DoD Direct Participation in Tradeshows FY14 and FY15; 051422Z Mar 13

- AMEMBASSY London request

Subject: DoD Participation at the Farnborough International Air Show, July 2014 and the 2015 Defense and Security Equipment International, September 2015; 261311Z Nov 12

- AMEMBASSY Pretoria request

Subject: Participation in African Aerospace Defense Exposition (AADE) 2014; 6 Mar 2013

All references above are filed in the classified SACCP USP006203-13

### DSCA Coordination Sheet

**Subject:** (U) Approval for Department of Defense (DoD) Participation in FY14 and FY 15/1<sup>st</sup> Quarter International Tradeshow

**Control Number:**

<u>Title/Organization</u>	<u>Name</u>	<u>Date</u>
DSCA (PGM)	Ms. Jennifer Zakriski	Jan 10 Oct 13
DSCA (OPS)	Mr. Don Olds	August 1, 2013
DSCA (DBO)	Ms. Jim Worm	August 16, 2013
DSCA (STR)	Mr. Kidd Manville	August 1, 2013
DSCA (OGC)	Mr. Derek Gillman	August 26, 2013/ October 9, 2013
DSCA (LPA)	Ms. Vanessa Murray	August 1, 2013

**Policy Coordination Sheet**

**Subject:** (U) Approval for DoD Participation in FY14 and FY15/1<sup>st</sup> Quarter International Tradeshows

**Control Number:** USP006203-13

<b>Title/Organization</b>	<b>Name</b>	<b>Date</b>
IS	Mr. Derek Chollet, SES	Sep 25, 2013
AP	Mr. Peter Lavoy, SES	Sep 17, 2013
HD	Mr. Walter Earle, GS-15	Sep 16, 2013
USD (AT&L)	Mr. Frank Kendall, SES	Sep 18, 2013
OSD (C)	John Roth, SES	Sep 27, 2013
OSD (GC)	Ms. Ann Marra, SES	Sep 4, 2013
OSD (PA)	Ms. Renè Bardorf, SES	Sep 12, 2013
OSD (LA)	Mr. Michael Stella, SES	Sep 24, 2013
JS/J5	RADM Margaret Klein	Sep 18, 2013
NIPO	Mr. Rino Pivrotto, SES	Sep 16, 2013
DASA-DEC	Ms. Ann Cataldo-Castiglione, SES	Sep 25, 2013
SAF/IA	Ms. Heidi Grant, SES	Sep 25, 2013